



**OFFICE OF THE GOVERNOR  
AMERICAN SAMOA GOVERNMENT**

**PROCLAMATION**

**“Moso’oi Festival of the Arts and Humanities  
2024”**

**WHEREAS,** the Moso’oi Festival of the Arts and Humanities, organized by the Agency for Better Living Endeavors (ABLE), is supported by the American Samoa Government, preserving Samoan knowledge and values through material and performance culture for the benefit of all generations of American Samoa; and

**WHEREAS,** the Moso’oi Festival of Arts and Humanities recognizes that the centering of Samoan material and performance culture among our youth builds a bridge to older generations, which promotes the continuity of Samoan ideas, information, and ways of life in our islands; and

**WHEREAS,** garlands of Moso’oi flowers are used to invite the Palolo to the shores of our villages in the month of October, the Moso’oi’s bright yellow color and sweet fragrance represents the resilience of our Samoan people and living life to the fullest; and

**WHEREAS,** ABLE’s successful community-based approach to reviving the Moso’oi Festival has revived our homeland’s “Motu o Fiafiaga” identity and encourages our youth to actively engage in the governance of our native resources for the benefit of our people and visitors to our islands; and

**WHEREAS,** the representative leadership of American Samoa recommends that the entire community combines its effort, talent, and spirit to support the Moso’oi Festival and revitalize American Samoa’s reputation as the Motu o Fiafiaga.

**NOW, THEREFORE, I, LEMANU P. S. MAUGA,** Governor of the Territory of American Samoa, do hereby proclaim the month of October 2024 as the “Annual Moso’oi Festival of the Arts and Humanities” in American Samoa. I encourage the people of American Samoa to take notice of these events and to participate in their observance.

**IN WITNESS WHEREOF,** I have hereunto affixed my signature and the seal of my office on this 26<sup>th</sup> day of September, in the year of our Lord two thousand twenty-four.

  
**LEMANU P. S. MAUGA**  
Governor



# MOSO'OI FESTIVAL OF ARTS & HUMANITIES AMERIKA SAMOA 2024



Here is the schedule for our events:

**A. Moso'oi Premiere (*Kick-Off*)**

- Saturday, September 28, 2024, at Utulei Beach, starting at 6 PM.

**B. Moso'oi Gala (*Art Exhibition*)**

- Friday, October 4, 2024, at Lee Auditorium, starting at 5 PM.

**C. Moso'oi Speaks (*Written & Spoken Words*)**

- Saturday, October 5, 2024, at Lee Auditorium, starting at 5 PM.

**D. Art Exhibition (*Open to the Public*)**

- Monday - Friday, October 7 - 11, 2024, at Lee Auditorium, starting from 10 AM - 6 PM.

**E. Moso'oi Fashion's Night Out (*Fashion Show*)**

- Saturday, October 5, 2024, at Lee Auditorium, starting at 5 PM.

**E. Moso'oi Cultural Day (*High School Siva Samoa Competition*)**

- Saturday, October 19, 2024, at Tafuna DYWA, starting at 4PM.

**F. Mr. & Ms. Moso'oi (*Scholarship Pageant*)**

- Friday, October 25, 2024, at Lee Auditorium, starting at 5PM.

