



BOOTS to BUSINESS | REBOOT

with the U.S. Small Business Administration

This special entrepreneurial course provides an overview of business fundamentals, while introducing techniques for evaluating the feasibility of business concepts.

Presented by
VBOC of the Pacific in partnership with
American Samoa Business
Development Center Network

The curriculum provides assistance to those interested in starting a business, exploring business ownership or other self-employment opportunities by leading participants through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan.

This workshop will cover:

- Introduction to business ownership
- Basics of opportunity recognition
- Understanding markets & your competitive space
- The economics of small business start-up
- Legal considerations
- Introduction to business planning
- Financing your venture
- Resources to support you
- and more

Tuesday, April 8, 2025

9:00 am – 2:30 pm
(Samoa Standard Time)

OPEN TO ALL, No-Cost

In-Person Location:
American Samoa Small Business
Development Center Network
1st Floor, Sa'ofetalai Apartment
Building (across from Tradewinds
Hotel), Tafuna

or Online

Registration is required:
<https://go.hawaii.edu/8mT>



Celebrating Veteran
and Military Spouse
Business Owners