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Invest in American Samoa Reception

Bringing the Samoan Culture to the world!



On May 2, 2023, American Samoa unfolded a captivating program that left the attending investors thoroughly impressed and eager for further engagement. The festive evening commenced with welcoming and opening remarks by the Deputy Secretary, Tauese V. Sunia, who also served as the master of ceremonies for the event. Followed, an opening prayer by Governor's Chaplain Mageo Patolo Mageo. The two guest speakers were Honorable Governor Lemanu P. S. Mauga and Jasjit Singh, Executive Director of SelectUSA Summit.

Honorable Governor Lemanu presented American Samoa as a viable investment destination aided by its strategic location in the South Pacific and its status as a US territory. Moreover, the island's proximity to Samoa and other neighboring islands is an added advantage for potential investors exploring the Pacific Rim market.

The highlight of the night was the performance by the Young Ambassador of American Samoa, proved to be the key attraction for investors who were left mesmerized and eager to explore investment opportunities in American Samoa. The reception was successful in utilizing the opportunity to market the territory's potential and attract investment for economic development, economic diversification and job creation.

The Government of American Samoa has implemented a range of initiatives to facilitate investment in various sectors, such as technology, Tourism, Healthcare, Renewable Energy, and so much more. Moreover, it recognized the potential of these sectors and is taking proactive measures to attract investment and create economic opportunities. Additionally, with the advancement of technology, American Samoa has been able to expand its distance learning programs, offering a unique opportunity for investors interested in investing in the education sector. Furthermore, American Samoa's unique cultural heritage presents a significant opportunity for investors to tap into the territory's tourism potential. Investors looking to invest in American Samoa are encouraged by the government's commitment to ensuring a business-friendly environment characterized by transparency and ease of doing business.

INVEST IN AMERICAN SAMOA!

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